



JON MARTIN

MASTER FACILITATOR, SENIOR CONSULTANT

WHAT CLIENTS ARE SAYING ABOUT JON:

Audiences describe having “their minds blown” by Jon’s highly inclusive style that transforms attendees into participants. “Aha moments” are ubiquitous during these sessions because Jon skillfully weaves science, storytelling, and audience participation into an effective and “edutaining” facilitation style. This keeps the room’s energy high, earning praise as “stimulating,” “enlightening,” and “highly impactful.” Participants consistently praise Jon for both his expertise and attention-grabbing facilitation style. One participant said, “Jon was great at facilitating and encouraging people to speak up — made it easier to share.” Another participant commented, “Jon is a fantastic teacher — really good at making sure everyone is following and being inclusive.”

WHAT SETS JON APART:

Jon shares his profound subject matter expertise in well-organized sessions that emphasize practical tools and real-world scenarios. His facilitation empowers attendees to make a positive difference in their professional settings. As one participant expressed, “Jon adeptly simplifies complex topics, providing actionable insights.” Others have praised his “excellent balance of knowledge and enthusiasm” and “masterful incorporation of attendee interaction.” Jon’s sessions are both “concise” and “impactful” without sacrificing “information and engagement.” Crucially, he creates a safe learning environment, and attendees appreciate his personable, approachable demeanor. A couple of testimonials that encapsulate audience feelings toward Jon’s approach include: “Jon’s friendly and welcoming attitude made it easy to engage and ask questions,” and “Jon was both engaging and entertaining, maintaining high energy and ensuring a delightful experience.”

QUALIFICATIONS:

Jon has over 25 years of professional experience as a facilitator, consultant, coach, and learning and organizational development executive. Having held senior roles in industries as diverse as consulting, technology, banking, and finance and had deep engagements with the pharmaceutical industry, Jon’s style is appreciated by HR leaders and engineers alike. His deep knowledge of the science combined with an energetic and light-hearted style makes his sessions fascinating to nontechnical audiences and highly credible for STEM-based audiences. Jon has tertiary studies in adult education and social and educational psychology, and has an MBA with a specialization in leadership. Jon is also accredited in a range of psychometric profiling tools that he uses to great effect in his coaching and behavioral change work.